



2014 HEALTHCARE SEMINARS

HEALTHCARE DEVELOPMENT CASE STUDY: MEMORIAL SLOAN KETTERING CANCER CENTER'S LABORATORY MEDICINE BUILDING

TUESDAY, OCTOBER 14, 2014

WHEN

Tuesday, October 14, 2014
8:00 am - 10:30 am

WHERE

Trespa Design Centre
62 Greene Street
New York, NY 10012

THE EVENT

Healthcare Development
Case Study: Memorial Sloan
Kettering Cancer Center's
Laboratory Medicine Building

AGENDA

8:00 AM - 8:30 AM
Breakfast and Registration
8:30 AM - 10:00 AM
Presentation
Panel Discussion
10:00 AM - 10:30 AM
Question & Answer Session

SEMINAR OVERVIEW

HEALTHCARE DEVELOPMENT CASE STUDY: MEMORIAL SLOAN KETTERING CANCER CENTER'S LABORATORY MEDICINE BUILDING

In recent years, Memorial Sloan Kettering has expanded treatment services in order to serve more patients in Manhattan, Brooklyn, and the surrounding metropolitan area. As patient volume has grown, so has the need for laboratory services — more than doubling in the past decade. As Memorial Sloan Kettering clinical programs expand, this demand will only continue to increase.

To meet this demand, Memorial Sloan Kettering is building a state-of-the-art laboratory medicine facility on East 64th Street between First and Second Avenues. The new Laboratory Medicine Building will maximize operational efficiency, allowing the Laboratory Medicine team to provide test results faster and reduce the amount of blood needed from a patient to generate those results.

This conference will feature members of the team responsible for designing and building Memorial Sloan Kettering's Laboratory Medicine Building, who will discuss their progress and provide key insights on innovative design features and construction practices that have been used to create this new state-of-the-art facility.

SPEAKERS



**GARY ACORD, AIA | VICE PRESIDENT, DESIGN + CONSTRUCTION |
MEMORIAL SLOAN KETTERING CANCER CENTER**

Gary Acord is Vice President of Design + Construction at Memorial Sloan Kettering Cancer Center (MSKCC). Gary Acord leads MSKCC's \$2.25 billion capital development program, approximately 150 projects annually, which includes three transformational projects adjacent to MSKCC's main campus: The 74th Street Project, The Josie Robertson Surgery Center and The Laboratory Medicine Building. Gary Acord has led major capital programs and developed corporate development strategies for multiple healthcare institutions. He is an advocate of strategic business planning, process transformation, improved patient outcomes and enhanced patient/staff experience facilitated by the built environment.



**JENNY FREEMAN, PE, LEED AP | SENIOR VICE PRESIDENT, DIRECTOR OF
HEALTHCARE | HUNTER ROBERTS CONSTRUCTION GROUP**

Jenny Freeman, a well-known leader throughout the Metropolitan area construction market, is responsible for operations and sales related to Hunter Roberts' healthcare practice in the New York metropolitan area. She has a proven track record developing healthcare projects from pre-construction through occupancy. Jenny is responsible for carrying out Hunter Roberts' mission and message: to bring a streamlined, efficient, and fresh approach to building healthcare projects. She is a seasoned construction executive who has nearly thirty years of professional experience in the New York metropolitan area. She offers a deep focus in healthcare and cultural projects. For the last sixteen years, her work has primarily been concentrated in the healthcare sector, where she served as vice president, project executive, and valued professional at two of the Northeast's leading builders prior to joining Hunter Roberts.



**STEVEN FRIEDMAN, PE, HFDP, LEED AP | GENERAL MANAGER, FACILITIES
ENGINEERING DESIGN + CONSTRUCTION | MEMORIAL SLOAN KETTERING
CANCER CENTER**

Steven Friedman is Senior Management spearheading the Engineering Department for Facilities Design + Construction at Memorial Sloan Kettering Cancer Center. He brings more than twenty-five years of engineering and construction experience with a focus on implementing proper healthcare design standards to ensure patient safety and comfort. He has designed systems for numerous world-class institutions throughout the Northeast and is the first New York State engineer certified as a Healthcare Facility Design Professional, recognized by the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) for his mastery of the technical knowledge covering design and operation of healthcare facilities. Steven is a licensed professional engineer, a member of the United States Green Building Council (USGBC), American Society of Healthcare Engineers (ASHE) and the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE).

SPEAKERS



ROBIN GUENTHER, FAIA | PRINCIPAL | PERKINS+WILL

Robin Guenther is Principal of Perkins+Will and Senior Advisor to the non-profit Health Care Without Harm. Her innovative healthcare projects have been published nationally and internationally. Healthcare Design magazine named her the “#1 Most Influential Designer in Healthcare” in 2010. In 2012, Fast Company included her as one of the “100 most creative people in business.” She is a TEDMED 2014 speaker. Robin also serves on the USGBC Green Buildings and Human Health Task Force. She co-coordinated the Green Guide for Health Care, served on LEED for Healthcare committee, and released the second edition of “Sustainable Healthcare Architecture,” with Gail Vittori in May 2013. She is working with the U.S. Department of Health and Human Services on a Healthcare Infrastructure Resilience Toolkit.



MADELINE JULIAN, AIA, LEED AP | SENIOR PROJECT MANAGER, DESIGN + CONSTRUCTION | MEMORIAL SLOAN KETTERING CANCER CENTER

Madeline Julian is a Senior Project Manager in the Memorial Sloan Kettering Cancer Center (MSKCC) Design + Construction Department. Ms. Julian has over fifteen years of extensive experience designing, managing and developing world-class health and science facilities both nationally and internationally. Ms. Julian is currently leading construction on the 90,000 SF state-of-the-art Laboratory Medicine Building. While at Skidmore Owens and Merrill (SOM), she was the healthcare designer for the Sheikh Khalifa Medical City in Abu Dhabi UAE, a new 2.5 million SF, 850-bed medical campus and tertiary care center. As a Senior Associate at daSILVA Architects, she worked on the Center for Invasive Cardiology at Hackensack University Medical Center. The 53,000 SF facility houses eleven new catheterization, endovascular, and electrophysiology laboratory. She also worked on the new TomoTherapy Center in New Jersey.



MARK A. LAMBLE | EXECUTIVE VICE PRESIDENT, OPERATIONS | HUNTER ROBERTS CONSTRUCTION GROUP

Mark Lamble is an Executive Vice President of Operations for Hunter Roberts. As the head of the firm’s pre-construction efforts in the New York metropolitan region, Mark is responsible for the successful execution and completion of the pre-construction phase on all Hunter Roberts projects. He is responsible for oversight of budgeting, scheduling, value engineering, and constructability reviews and the strict implementation and enforcement of Risk Management and control tools throughout the business unit. With over 25 years of experience in the construction industry, Mark is well known for his expertise in pre-construction and construction. Mark has also led construction teams on the successful completion of many high profile and extremely complex construction projects. He has worked successfully on projects with complicated logistics, structural and curtain wall systems, as well as challenging building renovations.

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PLEASE MAKE CHECKS PAYABLE TO:

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